



If you're an online seller, you're aware how many problems occur on a daily basis, things you didn't even think of before you started. The eCommerce world is full of changes and advancements, and in order to stay competitive, you want to follow the innovations. Transaction-City is the marketing and selling platform of the future. It will help you automate boring and time consuming tasks and leave you more time for things that matter, work or non-work related. The global eCommerce marketplace today allows businesses to market their products and services directly the customers, but there are always ways to work smarter instead of expensively harder. TransactionCity is the only marketing platform that allows you to use features such as:

- Buy Now shopping
- Auctions
- Subscription selling
- ◆ Ticketing
- Wholesale
- Liquidations
- Classified Ads

## BENEFITS FOR THE SELLER

- Sell PRODUCTS and SERVICES
- Use a GLOBAL eMarketplace to reach the LOCAL audience
- No hidden costs associated with selling your product
- Video Product Advertising
- Share product and service posts to ALL social networks
- Dynamic auction features (awesome way to maximize product profitability)
- Secure transactions through PayPal ™
- Display your business address with Google™ Maps
- International Market Exposure
- Manage product shipping and handling methods
- Dynamic product placement on Google Shopping Search engine
- Subscription based (recurring payment term) product offerings
- Storewide Promotions
- Full product and service discounting
- Ability to privatize your posts
- and many more...

### **CONVENIENT MOBILE APP**

The mobile app will make using TransactionCity even easier and more convenient. You will not be tied to your office any longer as you'll be able to handle all the urgent tasks quickly via your mobile device. Your buyers are already on their mobile devices, so don't wait and get closer to them. The TransactionCity mobile app will allow you four most important advantages:

- > Fast access to the global market
- **○** Volume of accessible product/service information
- Advertising visibility
- > Real time transactionstypesetting, remaining essentially unchanged.

#### WHY CHOOSE US?

The seller benefits The buyer benefits Bulk import/export Business listings Classified ads Mobile app Ticketing Auction your items Sell subscriptions Wholesale Liquidations Video advertising and more! "I am able to market and sell my items on TransactionCity and the best part is...it's free!"

D. Green

# TRANSACTION CITY

YOUR ONLINE MARKETPLACE

### **BULK IMPORT / EXPORT**

ONE OF THE MOST FRUSTRATING THINGS WHEN MOVING TO THE NEW PLATFORM IS CERTAINLY THE PROCESS OF UPLOADING INVENTORY. NOT WITH US! WITH TRANSACTIONCITY YOU WILL BE ABLE TO EASILY UPLOAD HUNDREDS OF PRODUCTS IN NO TIME AND WITH MINIMUM EFFORT. TIME IS MONEY, SO USE YOUR TIMEWISELY.

Check out our blog at **TRANSACTIONCITY.NET** where you can find:

- Press Releases, How to Videos, Promotions, and a lot more!!!
- Synchronize your products onto your personal mobile storefront
- Use the PayPal Swipe to take real time Credit Card transactions
- Inventory Control
- Transaction history is stored on www.transactioncity.com
- Transaction mobility at its FINEST!!!

### **BUSINESS LISTINGS**

YOU WILL BE ABLE TO EASILY LIST YOUR BUSINESS PROFILE AND LET OTHERS FIND YOU THROUGH THE SITE SEARCH. WHAT DOES THIS MEAN FOR YOUR BRAND? IT'S A SIMPLE AND VERY EFFECTIVE WAY TO ADVERTISE TO THE LOCAL AUDIENCE, SPECIFICALLY TO THOSE PEOPLE WHO WANT YOUR SERVICES OR PRODUCTS. LISTING YOUR BUSINESS HELPS YOU BE A STEP AHEAD OF 70% OF YOUR COMPETITION.









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